



West Bengal Swarojgar Corporation Limited
(Govt. of West Bengal Undertaking)
Nodal Ministry: Self Help Group &
Self Employment Department



INDIAN CHAMBER OF COMMERCE



TATA STRIVE | Right Skills
Bright Future

**“First Ever WBSCL initiated “Industry Assisted Skill Training Project” For
Unemployed Youth in Howrah District - @ Uluberia College In Collaboration With
ICC and TATA Group “**

Admission Going On For Serious Candidates



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চাকরি বা ব্যবসার মাধ্যমে স্বনির্ভর হওয়ার চেষ্টা করছেন?
প্রশিক্ষণ নিন 'স্কিল ডেভেলপমেন্ট সেন্টার উলুবেড়িয়া' তে



অ্যাসিস্ট্যান্ট ইলেক্ট্রিসিয়ান

কোর্স এর সময়সীমা: ১৫ সপ্তাহ +
১ সপ্তাহের 'অন জব ট্রেনিং'
যোগ্যতা: দশম শ্রেণী পাশ
বয়স সীমা: ১৮- ৩৫ বছর



**রুম এয়ার কন্ডিশনার
টেকনিসিয়ান- RAC**

কোর্স এর সময়সীমা: ১৫ সপ্তাহ +
৪ সপ্তাহের 'অন জব ট্রেনিং'
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**ব্যাঙ্ক ও ফিন্যান্সিয়াল
সার্ভিসেস - বিজনেস
ডেভেলপমেন্ট এক্সেকিউটিভ**

কোর্স এর সময়সীমা : ৬ সপ্তাহ
যোগ্যতা: গ্রাজুয়েট
বয়স সীমা: ১৮- ৩৫ বছর

অন্যান্য সুযোগ: কর্মক্ষেত্র প্রস্তুতির ট্রেনিং, ব্যক্তিত্ব গঠনের ট্রেনিং, সঙ্গে কম্পিউটার এবং কমিউনিকেশন ট্রেনিং

ঠিকানা: ব্লক G, উলুবেড়িয়া কলেজ, উলুবেড়িয়া, হাওড়া - ৭১১৩১৫
☎ ১৮০০-৪১৯-২১১২ | যোগাযোগ : ৯৪৭৫৮৫৩৭৫২ | www.tatastrive.com
☎ ০৩৩ ২২৬২ ১৮২৩ / ২৪ | www.shg.wbscl.in

Admission has started for jobs & business related short term training , where unemployed youth are invited to join as “Govt. Sponsored Candidates”.

Here are the particulars:-

- **Industry Assisted Skill Training** programme in Howrah District , with livelihood option as post training linkage
- **Target audience** – graduates and undergraduates / Total seats – 360
- **Project initiated by –**
 - (i) **West Bengal Swarojgar Corporation Ltd.** *under The Ministry of Self Help Group and Self Employment , Govt. of West Bengal*
 - (ii) **Indian Chamber of Commerce**, *a national chamber of commerce*
 - (iii) **Tata STRIVE**, *part of a not-for-profit trust called the Tata Community Initiatives Trust (TCIT) and affiliated to 7 Sector Skill Councils of N.S.D.C & Ministry of Skill Dev. & Entrepreneurship*
 - (iv) **Uluberia College** as venue in Uluberia, Howrah District
- **Objectives** – Special industry demanding skill training as enabler for
 - (a) Suitable job opportunities
 - (b) Setting Up of business under attractive funding and other support of W.B.S.C.L

Courses On Offer :

1. **BFSI – Business Development Executive (BDE)** – For graduates / 6 weeks /
2. **Assistant Electrician** – For 10th Pass / 15 weeks + 1 week OJT / 630 hrs.(*Schneider Electric with industry suitable laboratory*)+ 42 Hours On the Job
3. **RAC Technician**- For 10thPass / 15 weeks Classroom + 4 weeks OJT / 630 hrs. (*Voltas Ltd. with industry suitable laboratory*) + 192 Hours On the Job

Certification: Jointly by WBSCL, ICC and Tata STRIVE and Lab Partners (Voltas, Schneider)



Placement Partners:

BFSI - Axis Bank, HDFC Bank, Kotak Mahindra Bank, TATA Capital, Cooperative Banks and others as potential employers

RAC & Electricians - WBSCCL as “Funding Agency” for entrepreneurship opportunities

“Setting Up of Business “:Post Training Support by WBSCCL by support of SVSKP Scheme:

- Government to support to students opting for self-employment under SVSKP scheme by providing them a subsidy upto 30% or a maximum of Rs. 1.5 lakhs to individuals and to groups a maximum of Rs. 3.5 lakhs
- Tata STRIVE - ICC to help students develop sustainable entrepreneurial qualities

For more details :

- ✓ **Nos. of seats** per batch – 30 nos.
- ✓ **Basis of Admission** – First Come First Serve, subject to eligibility & screening process after filling Enrollment Forms
- ✓ **Course fees** – Sponsored by Govt. / Selected candidates need not pay course fees
- ✓ **Trainee's Daily T.A& Tiffin** - Payable by WBSCL for trainees having @ 80% + attendance
- ✓ **Daily Class Schedule** –9.30 AM to 5.30 PM (except Sunday and holiday)
- ✓ **Course wise** eligibility criteria - age /min. edu. quali.–

Sno	Course	Min. Age	Min. Educational Qualification
1	BFSI - BDE	18	Graduate in any stream
2	Assistant Electrician	18	10 th Pass
3	RAC Technician	18	10 th Pass

- ✓ **Documents required** (original & photocopies) for enrolment –

Sno	Required Documents
1	Aadhar card
2	Voter ID
3	Bank Details (Savings Account Number, IFSC, Bank Name, Branch)
4	Two copies of Passport Photo
5	Madhyamik/ 10 th pass certificate + Marksheet Higher Secondary/ 12 th pass certificate + Marksheet Diploma Engineering Certificate (If applicable) Graduate certificate + Marksheet (for BFSI-BDE)

- ✓ **Admission starting from** – 13th August, 2018
- ✓ **Admission seminars** (for counselling, screening and document checking)
 - As per announcement from time to time

Plz. Visit the following websites –(Same Content)

- www.indianchamber.org (Home Page – “NEW”– Skill Project in Howrah - Details)
- www.uluberiacollege.org (Home Page – “NEW”– Skill Project in Howrah - Details)
- www.tatastrive.com(What We Do>>Centres>>Extension Centres>>West Bengal)

Brief Course Description:

- ❖ **No. 1 : BFSI – Business Development Executive (BDE) –** BDE are the representatives at the entry level of Banking Sector , appointed by banks to act as their agents and provide banking services across the districts and blocks and even the remote locations , where the bank does not have a presence in order to promote financial inclusion.

BDEs are responsible for spreading awareness related to banking and bank's products, assisting the bank in business generation activities. Employment opportunities for BDEs are available with Private Banks, Cooperative Banks, Insurance Companies, Micro-finance Companies, other financial institutions for their progress in jobs and career in Banking Sector.

- ❖ **No. 2 :Assistant Electrician** will be assisting level-4 electrician or superior in electrical work for the installation, repair, and maintenance of temporary LV electrical connections at the construction sites and permanent connections at residential and commercial buildings. The individual will be engaged in laying conduits for LV single phase wiring with appropriate selection and use of hand and power tools efficiently.

Assistant Electricians can easily setup their own businesses (with the support of WBSCL) or local organizations , as local resources to serve the locality

- ❖ **No.3 :RAC Technician –** RAC Technician (Refrigeration and Air Conditioning Technician) (also called - Air conditioner Field Technician and AC repair Technician) is an after sales service job for installing and providing support to the air conditioner buyers at large. They can easily set up their own businesses (with the support of WBSCL) in the locality as local resources or can be absorbed by the local dealerships and MSMEs.

The individual at work installs the air conditioner and interacts with customers to diagnose the problem and assess possible causes. Once the problem and causes have been identified, the individual rectifies problems or replaces faulty modules for failed parts or recommends factory repairs for bigger faults.

Interested to enroll ?

Plz contact immediately for registration:

1. Gouranga Das:(M) **94758-53752**
2. Prosenjit Mandal:(M) **7980066363**
3. Email ID: gouranga.das@tatasustainability.com, prosenjit.mondal@tatasustainability.com
4. Full Address : 3rd floor, Block G, Uluberia College, Uluberia, Howrah, Pin: 711315 (from 10 am to 6 pm)



**Trying to be self-dependent by getting a job or starting business?
Get skilled from Skill Development Centre, Uluberia**

 <p>Assistant Electrician Course duration: 15 Weeks + 1 week On Job Training Eligibility Criteria: 10th pass Age Limit: 18-35 yrs</p>	 <p>Room Air Conditioner Technician Course duration: 15 Weeks + 4 week On Job Training Eligibility Criteria: 10th pass Age Limit: 18-35 yrs</p>	 <p>BFSI- Business Development Executive Course duration: 6 weeks Eligibility Criteria: Graduate Age Limit: 18-35 yrs</p>
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**Other Benefits: Workplace Readiness Skills | Personality Development |
Free Computer & English Assistance**

Address: Block G, Uluberia College, Uluberia, Howrah: 711315
☎ Toll Free Number: 1800-419-2112 / 9475853752 | www.tatastrive.com
☎ (-) 033 2262 1823 / 24 | www.shg.wbscl.in